



OPERATION SISU

SPONSORSHIP PACKAGE

1-30 APRIL 2025

WWW.TWOBLACKRAVENSFOUNDATION.ORG

ABOUT TWO BLACK RAVENS



Our mission is to host world-class events that promote healing and success for DoD military service members and veterans who are wounded, injured, or ill. Through these events, we offer them the chance to learn positive coping mechanisms by using various forms of art to express and process their emotions when words fall short. By fostering emotional intelligence through artistic expression, we help veterans communicate more effectively with family, friends, co-workers, and mental health providers, ultimately contributing to a reduction in veteran suicide rates.

WHY CHOOSE US?



TRANSFORMING LIVES THROUGH ART:

Your sponsorship directly benefits wounded, injured, or ill service members and veterans, providing crucial resources for their healing and support.



AUTHENTICITY AND IMPACT:

We maintain a strong commitment to transparency and measurable outcomes. Every dollar you contribute goes directly toward creating meaningful opportunities for participants.



COMMUNITY ENGAGEMENT AND RECOGNITION:

Aligns your brand with a mission-driven organization actively improving lives. Sponsors are highlighted in high-profile events, art exhibits, and promotional materials, showcasing your dedication to giving back to the community.

2ND ANNUAL OPERATION SISU



TIER 1 – TITLE SPONSOR

**EXCLUSIVE OPPORTUNITY – ONLY
1 AVAILABLE INVESTMENT: \$5,000**

6 Tickets to Operation SISU

VIP Access to the 2025 April First Friday Art Walk Event

Company Name on the GILLIOZ Theater Marquee during the April First Friday Art Walk, ensuring prime visibility in downtown Springfield.

Company Name & Logo on all Promotional Materials, including event posters, banners, flyers, and digital marketing. Prominent Placement on the Official Event Shirt – Your company's name and logo will appear on the sleeve of all participant shirts.

Dedicated Radio PSA Segment, where your company will be featured in a public service announcement, reaching a wide local audience.

Potential Radio Interview opportunity to highlight your support and involvement in the event.

Social Media Recognition: Dedicated posts across all TWO BLACK RAVENS FOUNDATION social platforms, showcasing your business as the Title Sponsor. Logo on Event Website: Premium placement on the Operation SISU registration page and TWO BLACK RAVENS FOUNDATION website, with a direct link to your company's website.

2ND ANNUAL OPERATION SISU



TIER 2 – EVENT SPONSOR

■ 3 AVAILABLE INVESTMENTS: \$2,500

4 Tickets to Operation SISU

VIP Access to the April First Friday Art Walk Event

Company Name on all Promotional Materials, including posters, banners, flyers, and digital marketing, (does not include event shirt).

Radio PSA Recognition: Your company will be mentioned in radio announcements, highlighting your support of the event.

Social Media Recognition: Mentions across TWO BLACK RAVENS FOUNDATION's social platforms, acknowledging your company's contribution. Logo on Event Website: Placement on the Operation SISU event website with a direct link to your business.

2ND ANNUAL OPERATION SISU



TIER 3 – SUPPORTING SPONSOR

■ 5 AVAILABLE INVESTMENTS: \$1,000

2 Tickets to Operation SISU

VIP Access to the April First Friday Art Walk Event

Company Name on all Promotional Materials, including posters, banners, flyers, and digital marketing, (does not include event shirt).

Radio PSA Recognition: Your company will be mentioned in radio announcements, highlighting your support of the event.

Social Media Recognition: Your contribution will be highlighted on TWO BLACK RAVENS FOUNDATION's social media platforms.

THANK YOU



GOALS & OBJECTIVES

Imagine a veteran who has faced unimaginable challenges, struggling in silence. Now, picture them holding a camera for the first time, and in that moment, something clicks—not just the shutter, but an inner release. By framing a shot, capturing moments of beauty or raw emotion, they begin to process their trauma. Photography offers immediate feedback: progress is visible, critiques lead to improvement, and with each adjustment, they are empowered to create something meaningful for themselves and their community.

Our mission is to provide these life-changing opportunities, but to truly make an impact, we must eliminate barriers to success. Standardized equipment is crucial. Without it, fragmented learning occurs—unequal access to tools and inconsistent training lead to frustration and limited progress. Imagine veterans using mismatched, outdated cameras, struggling to master techniques like aperture settings, ISO adjustments, or exposure control. Now, picture the difference when every participant has access to the same high-quality tools, creating a level playing field where skills can flourish and confidence can grow.

BE THE CATALYST FOR CHANGE

Your sponsorship can make this vision a reality. By partnering with Two Black Ravens Foundation, you'll help equip our programs with the tools and training veterans need to succeed—not just in photography, but in reclaiming their lives. Together, we can provide a path to healing and empowerment, one click at a time.

Join us in this mission. Be the difference. Let's create a future where every veteran has the opportunity to tell their story through art and find their voice once more.

Sponsor today and transform lives for tomorrow.